



MEETING MINUTES OF WEDNESDAY, JUNE 20, 2016

CALL TO ORDER

Call to order at 7:30 P.M. by Clayton Wood, Chair

MEMBERS PRESENT

Clayton Wood, Chair
Cara Marston, Select Board Rep
Erica Anthony, Alternate
Robert Schiferle, Secretary

MEMBERS ABSENT

None

ORGANIZATION OF WEBSITE COMMITTEE

Chair

Robert: Motion to approve Clayton Wood as Chair. Cara: second.
Carried: 2-0-1

Secretary

Clayton: Motion to approve Robert Schiferle as Secretary. Cara: second.
Carried: 2-0-1

New Member

Clayton: Motion to approve recommendation of Fallon Reed to Board of Selectmen for appointment to the Website Committee. Cara: Second.
Carried: 3-0

Clayton: I suggest we post an article in the paper soliciting additional committee members with artistic or web development experience. Members present all agreed.

MEETING SCHEDULE

Clayton: I suggest we have quarterly meetings around big events. We do not need regular meetings to accomplish our goals, but meeting around large events will help coordinate an effective web presence for such events. Members present all agreed.

FACEBOOK

Clayton: We should create a Facebook page for the Town, but it should be primarily contain just links to our Town website content. It is not something we want to maintain on a regular basis.

CONSOLIDATION OF TOWN WEBSITES

Cara: We need to consolidate web pages from the Pittsfield community website into the Town website. We need this site to be the one place to go for all Pittsfield related information.

Erica: We constantly get inquiries where users cannot find Town information on the community web site, such as E-reg or Property taxes. People tend to end up on one site or the other, assuming all the information there.

Clayton: I will get to work on the consolidation of the websites.

Next meeting will be on August 1, 2016.

Meeting adjourned at 9:06 P.M.